



## **L9 Announces World Label Award Winners**

**The Hague, The Netherlands – February 14th, 2013** - The L9 associations are pleased to announce the results of the 2012 World Label awards competition judged by an international jury during Labelexpo in Chicago in September 2012. The L9 is the alliance of global label associations, formulating policies and strategic information in connection with global matters affecting the worldwide label industry.

The new class structure was introduced for this competition with 22 classes covering all the main printing processes and markets. The results are listed in class order with the winners announced first followed by the Honourable Mention (HM) awards.

"This year we saw the quality level rise once more with excellent technical achievement in many of the classes", said Tony White, chairman of the judging panel. The innovation class showed some new applications for the label process from several of the associations."

The associations taking part were: FINAT (Europe), JFLP (Japan), LATMA (Australia), PEIAC (China), SALMA (New Zealand), and TLMI (North America).

### **Class 1: Flexo – Line**

Winner FINAT: Schreiner Group GmbH & Co KG, Germany for CLF-Smart Cap

### **Class 2: Flexo Line Screen/Tone**

Winner TLMI: McDowell Label & Screen Printing, USA for Broad Spectrum SPF 50

### **Class 3: Flexo Colour Process**

Winner LATMA: Multi-Color (Qld) Pty. Ltd., Australia for Lite n'Easy Roast Chicken Linguine

HM FINAT: Skanem Skurup AB, Sweden for Giva Grass GTI

### **Class 4: Flexo Wine/Spirits**

Winner TLMI: ASL Print FZ, Canada for Rennie estate Winery, 2009 Gaia

HM SALMA: Admark Visual Imaging Ltd., New Zealand for "Divinitive" 2011 Sauvignon Blanc

### **Class 5: Letterpress Line**

Winner JFLP: Nakamura Kogyo Co. Ltd., Japan for Yokohama Port Cider

### **Class 6: Letterpress Line Screen/Tone**

Winner JFLP: Chugoku Seal Printing Co. Ltd., Japan for Pates de Fruits

HM PEIAC: Wenzhou XinMei Co. Ltd., China for Hualan Human Albumin Label

**Class 7: Letterpress Colour Process**

Winner JFLP: Sato Holdings Corporation, Japan for Camellia Oil

HM FINAT: F S Etiketten GmbH., Germany for Perlmutter/Golddrausch

**Class 8: Letterpress Wine/Spirits**

Winner JFLP: Shimokuni Co. Ltd., Japan for Premium Spirits

**Class 11: Offset Colour Process**

Winner JFLP: Yamada Fine Art Printing Co. Ltd., Japan for Diamond Wax

HM FINAT: Etimag Etiket, Turkey for Asma Bag Bade

**Class 12: Offset Wine/Spirits**

Joint Winner TLMI: TAPP Label Technologies Inc., Canada for Cloud Valley 2009 Cabernet Sauvignon

Joint Winner JFLP: Sato Holdings Corporation, Japan for Japanese Sake Moon-Ring

**Class 13: Combination Line**

Winner FINAT: Marzek Group Austria for Gmeiner – Patritus

**Class 14: Combination Line & Screen/Tone**

Winner JFLP: Takara Pac Ltd., Japan for Floreregina Oliva Shampoo

HM TLMI: Smyth Companies – Dow Industries, USA for Dream Angels Glow

**Class 15: Combination Colour Process**

Winner JFLP: Shimokuni Co. Ltd., Japan for Seasoned Herring Roe

HM PEIAC: Shanghai Maxim Garment Accessories Co. Ltd., China for Luxuriant Natural Men's Cloth Tag

**Class 16: Combination Wine & Spirits**

Winner SALMA: Rapid Labels, New Zealand for The Colour Pinot Noir 2009

Joint HM FINAT: Collotype Labels USA, USA for Le Pich 2011 Cabernet Sauvignon

Joint HM TLMI: Collotype Labels USA, USA for Le Pich 2009 Cabernet Sauvignon

**Class 17: Digital Printing**

Winner TLMI: Digital Label Solutions Inc., USA for Buy 3 Tires promo

HM PEIAC: Shanghai Komark Labels & Labelling Co. Ltd., China for Mighty 1 L Extra Virgin Olive Oil

**Class 18: Digital Printing Wine & Spirits**

Winner JFLP: Takayoshi Co. Ltd., Japan for Japanese Spirits Yamakoshi

HM LATMA: Ultra labels Pty. Ltd., Australia for Hidden Creek

**Class 19: Screen Printing**

Winner PEIAC: CymMetrik (Kunshan) Printing Co. Ltd., China for Logitech Fingerprint Flowers Mouse Label

**Class 20: Rotogravure**

Winner TLMI: Multi-Color Corporation, USA for Steel Reserve

**Class 21: Booklets & Coupon Labels**

Winner LATMA: Multi-Color Corporation for Win an Apple iPad

**Class 22: Innovation**

Joint Winner FINAT: Schreiner Group Gmbh. & Co. KG., Germany for Nameplate with Integrated Pressure Compensation Seal

Joint Winner TLMI: Whitlam Label Company, USA for Evidence Bag

Joint Winner PEIAC: CymMetrik (Chongqing) Precision Printing Co. Ltd., China for Acer PC Promotional Label

	<b>Winners</b>	<b>Honourable Mention</b>	<b>Total</b>
<b>JFLP</b>	<b>9</b>	<b>-</b>	<b>9</b>
<b>TLMI</b>	<b>6</b>	<b>2</b>	<b>8</b>
<b>FINAT</b>	<b>3</b>	<b>4</b>	<b>7</b>
<b>PEIAC</b>	<b>2</b>	<b>3</b>	<b>5</b>
<b>LATMA</b>	<b>2</b>	<b>1</b>	<b>3</b>
<b>SALMA</b>	<b>1</b>	<b>1</b>	<b>2</b>
<b>Total</b>	<b>23</b>	<b>11</b>	<b>34</b>

**Best of the Best**

In addition to the awards mentioned above, 5 new L9 Global awards representing the “Best of the Best” will be presented during the Global awards ceremony on the first night of Labelexpo in Brussels in September. The winners are selected from the winners of the World label Awards competition within the following Classes: Flexo, Letterpress, Offset Litho, Combination and Digital. The identities of the winners will be revealed at the awards ceremony in September and are deemed to be the “Oscars” of the label industry.

The judging for the 2013 WLA competition will take place before the start of the 2013 Labelexpo event in September in Brussels.

**Images can be downloaded from folder L9 label award winners from <ftp://NEWS:NEWS@ftp.duomedia.com/>**

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**For more information, please contact**

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